



Leonardo da Vinci project „Sustainability and social responsibility through learning in SME“

International conference „**Fair and Learning Business**“

Daugirdo g. 4, Kaunas, hotel „Daugirdas“

Preliminary agenda

- 9.30 Welcome - informal gathering
- 10.00 Greeting speech 1: project manager dr. Aušra Rūtelionė
Greeting speech 2: Dr. Kęstutis Duoba, vice dean for International relations, Economics and management faculty, KTU
- 10.10 Experience of Leonardo da Vinci programme Transfer of Innovation projects in Lithuania
Edvinas Zinkevičius, project coordinator, Education Exchanges Support Foundation
- 10.20 Social responsibility in Lithuanian companies from the viewpoint of integrity
Assoc. prof. dr. Raminta Pučetaitė, Vilnius University
- 10.40 Motives for CSR in the Lithuanian SMEs from non-manufacturing industries
Assoc. prof. dr. Vilija Gudonienė, Vilnius University
- 11.00 *Coffee break*
- 11.15 Plan to be sustainable! Staff development as BSR - the Socialsme concept
Alexander Krauß, ISOB, Germany
- 12.00 *Lunch Break*
- 13.00 Business Associations as promoters of BSR: the case of Bulgaria:
Milena Alexandrova, National Association of Bulgarian SME
- 13.15 BSR in the Community: Training centers and Municipalities hand in hand in Portugal
Vanda Vieira, Vocational Training Centre for the Trade “Cecoa”
- 13.30 Cooperation of universities and SME in BSR field: Latvia case
Dr. Elina Gaile – Sarkane, Riga Technical University
- 13.45 CSR: strategies and practices used by SMEs in Cyprus
Celia Hadjchristodoulou, European Cyprus University
- 14.00 BSR catalyst for the business in uncertain times: Romanian SME case
Alina Costache, consultancy company “Fiatest”
- 14.15 *Coffee break*
- 14.30 BSR practises in SME: Spain in crisis
Fernando Leon, education and consulting center “Institución PAU CASALS”
- 14.45 Social Responsible Business in Poland during world economic crisis
Dr. Aleksandra Karolczyk, Wroclaw University of Economics
- 15.00 Learning at workplace: testing of SOCIALSME inovation in Lithuanian SME's
Dr. Zaneta Piligrimiene, Kaunas university of technology
- 15.15 Certificates awards to Lithuanian SME, facilitators and experts participated in Socialsme product testing
- 15.30 Closing Remarks